

# MOSTALZAMATIK



مستلزماتك  
Mostalzamatik

## VISION

To become a leading provider of exceptional services in the market, expanding our reach to more than 1500 brand and 850 drivers within one year, while consistently delivering superior customer experiences.

## MISSION

We strive for service excellence in every interaction. Our mission is to provide prompt, efficient, and reliable services that cater to the individual needs of our customers. We continuously improve our processes and invest in training and development to ensure the highest standards

## STORY

Our company is entirely Qatari and provides its services through an application available on Google Play and the App Store. The application is a store that contains all the different products

We aim to satisfy all the customer's desires and facilitate the purchasing process for him from the various prestigious brands available in the application. We also provide express delivery service even to remote areas on the same day.

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# INTRODUCTION

Services marketing or service marketing is one of the most growing areas in marketing services. We find that services take full attention and have become one of the most focused sectors by private companies due to its importance and the increasing opportunities it provides. Therefore, it represents a challenge for companies due to its steady growth and high competition.

# ABOUT THE APPLICATION

Application name: **Mostalzatmatik.**

Company's address: **Al-Rayyan**

Our application is a service that we provide to our customers and make it easier for them to reach a larger number of customers with express and daily delivery service, which is a newable function.

Our service is an application that is connected to each other, through which an application for the customer, an application for the customer, and an application for the driver are linked, which facilitates the buying and selling process.

**Our app is available on**





# SERVICE FEATURES

- 1- The customer is given a username and password that enables him to modify his data and review service reports.
- 2- We target customers according to their interests for the benefit of our customers who are involved with us in the application.
- 3- After the customer makes the order through our application directly, the request will appear to the customer involved with us in the application, then it will be our turn to deliver the purpose of the customer to the customer.
- 4- Our application is also characterized by ease of use and a large protection system with periodic and fast maintenance.

# SERVICE FEATURES

5- Behind this application is a full staff of technicians and an operations team that follows all the course of the application from the beginning of receiving the application until it is delivered to the specified place. We also have a highly experienced delivery team.

5- Delivery to all regions safely and quickly.

6- Customers can upload and display their products on the application themselves, or we can show them to them.

# OUR TEAM

## CEO & FOUNDER

Naser mushwat al hajri

Mohammed Mubarak al hajri

## GENERAL MANAGER

Mohamed louai

## OPERATION DEPARTMENT

## SALES DEPARTMENT

## FINANCE DEPARTEMENT

## LOGISTICS

### CONTACT US

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# SERVICE STRATEGY

- 1- Website: Having a website is a strong competitive advantage that distinguishes you or your company, giving confidence to the customer that you will provide him with a high-quality service. all by browsing your portfolio on the website.
- 2- Direct and targeted marketing to customers according to their needs and interests.
- 3- Content marketing: The most important distinctive way that leads to this is content marketing that has many forms of text content, images. video or through social networking sites. or providing a free training workshop, design or e-book.
- 4- Ads: There are many platforms on which you can launch your marketing campaign. including Facebook. Instagram. Snapchat. Google.
- 5- We market your products on the various platforms mentioned. 6- We help customers display their products and create new promotional solutions.

# SERVICE OBJECTIVES

strengthening the relationship between the client and the service provider

by involving the customer in the process of providing the service, by listening to his comments and suggestions.

We provide promotional ideas for our customers products and create creative ideas for us to market their products.

Targeting a large number of customers

Mohamed louai Bachelor of commerce Masters of business administration Pmp certificate holder

Distinguish from competitors in terms of speed and efficiency.

we care about marketing services and achieving an increase in sales and profit.



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# OUR CLIENTS

